



Australian Government

Australian Trade and Investment Commission

THRIVE  
2030

# Tourism workforce assistance

**Free Australian Government resources and tools to help your business find staff**

10 June 2024

**Dave Cooper**

Manager, Visitor Economy Access team

# Rebuilding Tourism Workforce

Workforce shortages continue to be a challenge for the visitor economy.

The *Tourism Workforce Report* (December 2023) found:

- **workforce shortages were acute and widespread** in tourism in 2022;
- **skills shortages remain elevated** relative to the pre-pandemic period; and
- tourism-related job vacancies peaked at **26,274** in August 2022.

\*Tourism Research Australia, *Visitor Economy Facts and Figures* report, September 2023.

# Diverse teams makes good business sense

- Diverse workforces make high performing businesses.
- Mature age workers bring a wealth of experience
- Younger Australians are enthusiastic, tech-savvy and keen to learn
- People with disability can make unique and valuable contributions to businesses:
  - passionate contributors
  - excellent attendance records.



# Working with underrepresented cohorts to grow tourism workforce

## Benefits of employing people with disability

Benefits include the ability to:

- widen your talent pool, 1 in 5 Australians lives with disability
- expand your consumer base
- retain workers.

Myths... busted!

- Most people with disability (9 in 10) **do not need more supports** to work
- Most people with disability (8 in 10) **do not need time off** because of their disability.

Data Source: Australian Institute of Health and Welfare, People with disability in Australia, July 2022

# Job Access Employer toolkit

The **Job Access Employer Toolkit** has resources with practical advice on disability and employment.

**Disability Employment Services** are available to help you with a job placement. They also help train people with disability to be job fit for a specific job and can provide:

- On the job training
- Ongoing support in the job
- Modifying the workplace.



**[JobAccess.gov.au/employers](https://www.jobaccess.gov.au/employers)**

# Free help and resources

**The Employment Assistance Fund** provides workplace assistance and support services for people with a disability. EAF gives financial help to:

- buy work related modifications or equipment;
- make modifications to work vehicles;
- undertake free workplace assessments;
- provide Auslan interpreting services; and
- disability awareness training for your team.



# Free help and resources

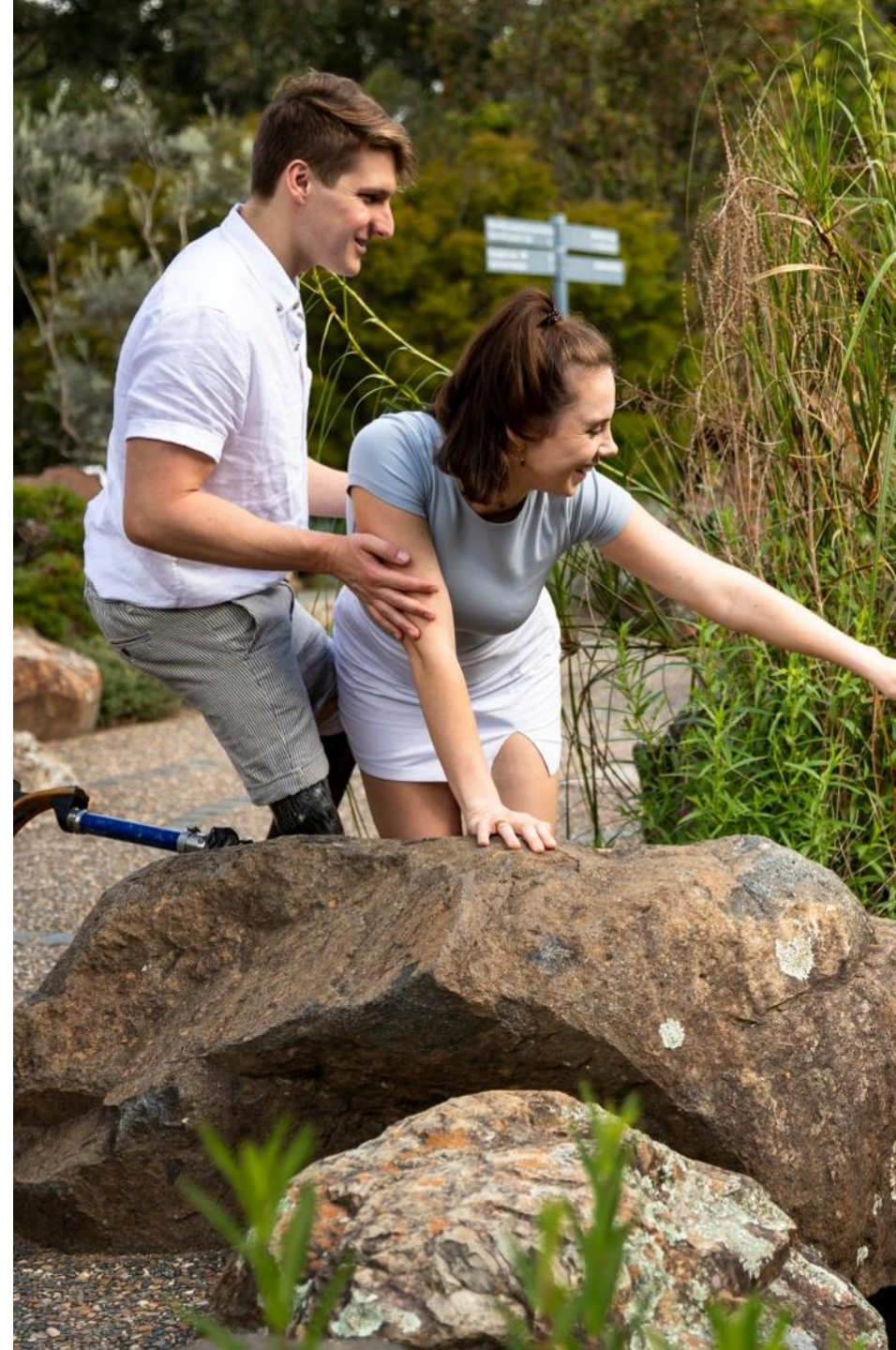
**Workforce Australia** provides information and support services to assist businesses to hire staff.

Supports include:

- Employment Facilitators
- Local Jobs and Skills Taskforces
- Local Jobs Plan
- People on an Age Pension can work more without losing income support payments
- Transition to Work program.



[dewr.gov.au/transition-work](https://dewr.gov.au/transition-work)





Australian Government

Australian Trade and Investment Commission

THRIVE  
2030

# Subscribe to Visitor Economy News



[austrade.gov.au/en/news-and-analysis/newsletters](https://austrade.gov.au/en/news-and-analysis/newsletters)



AUSTRALIA