



LOCAL TOURISM LEGEND

This Award is for an individual who has made a significant contribution to the tourism industry in their local destination or region (which can include metropolitan or regional destinations) above and beyond their paid employment or business activities over a period of years.

IMPORTANT NOTES

- Nominations are made through the Quality Tourism Framework. A nomination should be made under the account of the business the nominee is employed by, although the nomination can be made by the nominee or someone else within the same company.
- The nominee must be an employee of an accredited Tourism Council WA member. (Sustainable Tourism Accreditation required).
- There is a nomination fee of \$100 plus GST to enter this category.
- Entry fees are not refundable should a nominee withdraw from the program. Nomination fees are payable prior to a submission being accepted.
- Submissions are completed within the Quality Tourism Framework. The submission can be written by the person nominated or by a nominator. A reference letter from a third party is required as part of the nomination process.
- The submission has a limit of 5,000 words. Up to ten images can be included.
- Submissions are not restricted to activities which occurred in any particular time period, as this category recognises a contribution over a long period of time.
- Submissions are due by **5pm Thursday, 5 March 2026**.
- There is no entry to the Qantas Australian Tourism Awards as this is a WA-only award.
- There are no interviews for this category, and finalists will not be announced.
- The winner will be announced at the 2026 Perth Airport WA Tourism Conference Dinner in Carnarvon on Tuesday, 26 May 2026. Nominees will be eligible for a 50 per cent discount on one full Conference registration only.
- The winner will receive two tickets to the 2026 Perth Airport WA Tourism Awards Gala Dinner and will be recognised at the event.

Question 1. Overview of the nominee (10 Marks)

Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a history of their career in tourism, their current employment and any other industry positions.

Question 2. Nominee's professional achievements and examples of activities (30 marks)

How has the nominee made a significant contribution to the tourism industry in their town/city, region or destination through their paid employment or business activities? Provide specific examples of their professional achievements or activities and how it has made a positive difference to the local tourism industry.



Question 3. Nominee's personal contribution (40 Marks)

How has the nominee made a significant and positive contribution to the tourism industry in their town/city, region or destination beyond their paid employment? Provide specific examples of their personal contribution through roles or activities outside their professional role or business.